

Marketing | Advertising | Publicity
Communications | Packaging & Signs
Graphic Design | Product Development
Publishing | Market Research
Typography | Editing
Photography | Writing
Website | Enhancement
Books | Caligraphy
Business | Logos
Cards | Signs
Posters | Awards
Certificates | Flyers
Brochures | Calendars
Printing | Mail outs & Distribution
Press Ads | Banners and Displays
Magazines and Newsletters | Flyers

Labels & Packaging
Displays
Website Design & Hosting
Posters & Banners
Calligraphy
Artwork & Illustrations
Newsletters
Magazines
Brochures
Logo Design
Digital Image Editing

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GRAPHIC DESIGNER
www.alteconcepts.net
ALTERNATIVE
CONCEPTS
PH: 0418 319 368

INTER
GLOBAL

Orbost Civil & Civic
 Pty Ltd

Logo Design, Branding and Corporate Image Development

Design is a process that takes into consideration your everyday business needs, your customer demographics, practical requirements and your personal preferences. How much that process costs depends upon how clear your ideas and preferences are and how much you're prepared to devote to the exploration of design options.

Gallery 79
Light
 to the
Nations
 AUSTRALIA

Settler
 BEARS

SIGMA
 CAPITAL LIMITED

#1: Logo Design - 5 options:

Our starting price includes 5 design suggestions based on your stated needs and preferences. You can then choose from these or explore further options. For helpful insights into the design process we invite you to read our article: '7 Fatal Mistakes When Choosing a Logo Design' See: www.altconcepts.net/7mistakes

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#2: Further Exploration

Often there is more than one acceptable solution to any design problem so if you'd prefer to more thoroughly explore a wider range of options we're happy to develop your designs further. How much you'd like to spend on that process is completely up to you and we will work within your available budget.

IA

BUNDARA DOWNS
 WHITE SUFFOLKS & POLL DORSETS

Wilde
 Wood
 AUSTRALIAN MADE

#3: Complete Branding Strategy

A professional logo design is the first stage of what can be a comprehensive branding strategy. The next step is to apply that new image across a broad range of applications to form a recognisable identity for your company or organisation. Eg: business cards, invoices, letterheads, advertising, signage (shop, office, vehicles), products (labels and packaging), newsletters, flyers, websites, emails, etc.

Angus Plus

INDIAMBAH
 ANGUS

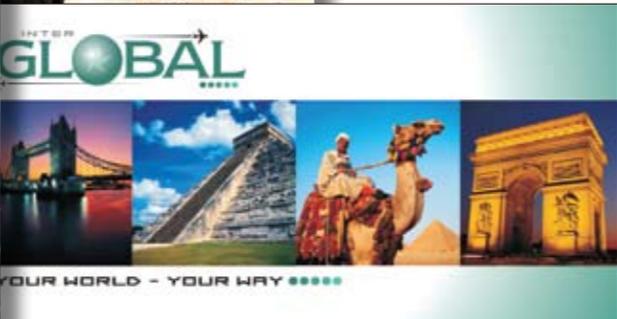
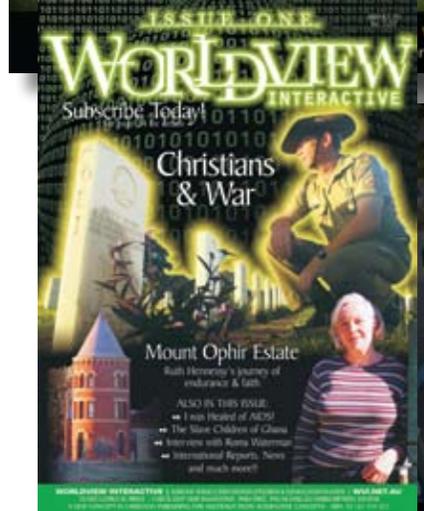
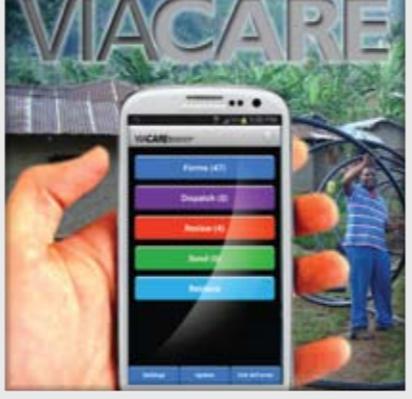
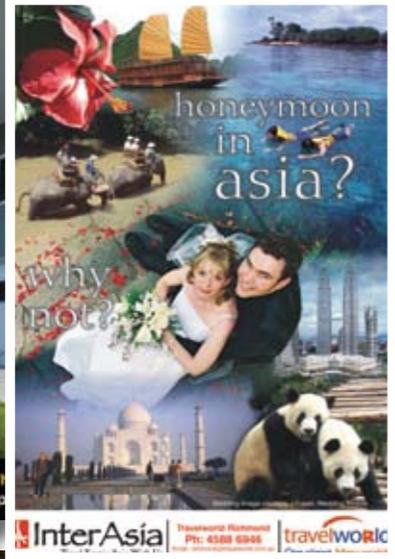
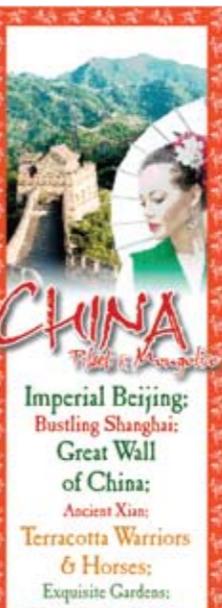
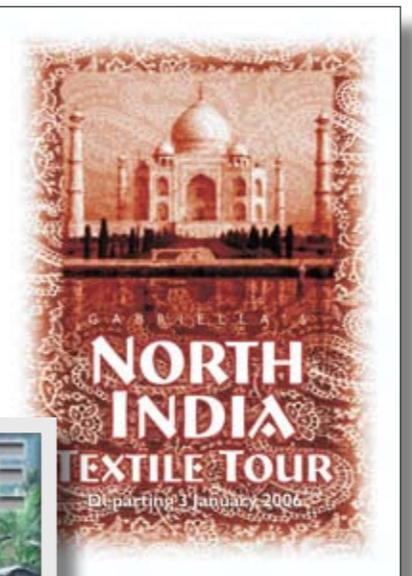
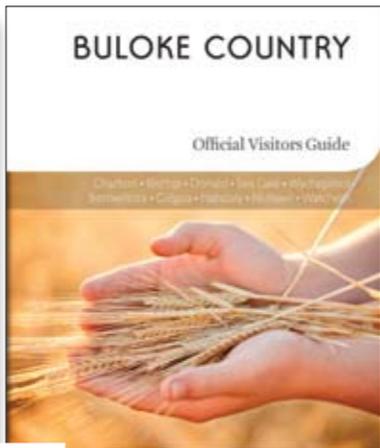
**CHARLTON
 FILM
 FESTIVAL**

Angus
 AUSTRALIA

Please fill out the quote form with our sales rep, or go online at www.altconcepts.net/quotes to obtain a comprehensive and detailed quote.

Australian Innovative Building JOURNAL

PROMOTING ENERGY EFFICIENCY, SUSTAINABILITY & AFFORDABILITY



Professional Design and Affordable Printing

Whether your design and printing needs are occasional or regular high volume jobs, we strive to provide the very best value in graphic design and printing services. We can also manage your project from design through to print, distribution and mailing.

There's almost an unlimited number of creative print solutions available to convey your message or showcase your unique products and services. Brochures and newsletters can be created in a variety of affordable standard formats or you can create unique and unusual non-standard formats to ensure that your message is never forgotten. We can print on recycled stock, glossy card, textured or translucent papers in single or full colour with lamination or embossing. We manage both low volume digital printing and high volume offset printing. We'll find a printing solution to meet your needs and budget. Just remember, exceptional results always begin with exceptional design.

We design business cards, brochures, newsletters, magazines, books, booklets, posters, flyers, leaflets, calendars, stationery, packaging, labels, presentation folders, press advertisements, signs, point-of-sale displays, banners, and more.

Exceptional quality is always our goal because if your promotional material looks like rubbish, your customers will treat it like rubbish too.

Intelligent Design with a Compelling Message

Need help to get your message together? No problem. Just provide us with all the relevant information and we'll work your content into a succinct message using the right balance of carefully crafted wording and unique and compelling images.



Professional Website Design and Hosting Plans

When it comes to creating an effective website that will work for your company or organisation, there's plenty of people out there spruiking cheap offers.

But if you've been planning to go down that track there are some pitfalls that you should be aware of. There's some valuable free advice for you on our website. See: www.altconcepts.net/websites

Advanced Functionality

Whether you need improved graphics for your existing website, a new and simple site to represent your business, or a more complex site with more advanced capabilities, we can tailor a solution to meet your budget and guide you through the hazards and pitfalls of online publishing. We can provide websites with response forms, image galleries, newsletter subscription, surveys, embedded media, shopping carts, online payment systems and more.

Optimised Website Graphics

Logos, creative website mastheads, optimised images, banner ads, buttons, icons and more.

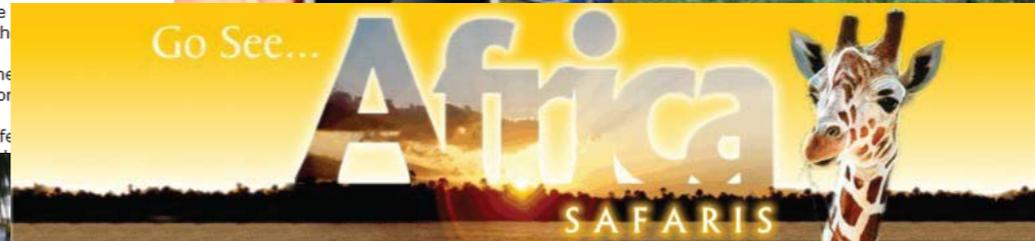
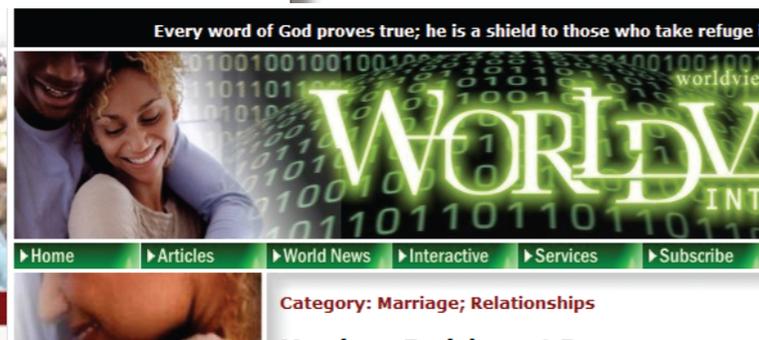
Online Ad Campaigns

Advertising campaign management for all your online promotional needs, tailored to your budget.

Mobile Apps

Our customised mobile app for Android or iOS tablets and smart phones can assist a wide range of business functions, such as mobile sales, project documentation, surveys, quality control, asset maintenance, performance records and more.

Call us or go to www.altconcepts.net for some more detailed information.



Book a free professional assessment of your current
business branding strategy by calling 0418 319 368

ALTERNATIVE CONCEPTS

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Trustee for the Monte Cristo Project Trust

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